

Logo guidelines

neofire | Deutschland

Simeons carré 2

32423 Minden

Logos



neofire Logo mit Flamme

for light backgrounds · logos/neofire-logo-mit-flamme.svg



neofire Logo mit Flamme weiß

for dark backgrounds · logos/neofire-logo-mit-flamme-weiss.svg

The word "neofire" in a bold, sans-serif font, centered within a light gray rounded rectangle.

neofire Logo

for light backgrounds · logos/neofire-logo.svg

The word "neofire" in a bold, sans-serif font, centered within a dark gray rounded rectangle.

neofire Logo weiß

for dark backgrounds · logos/neofire-logo-weiss.svg

The word "neofire Core" in a bold, sans-serif font, centered within a light gray rounded rectangle.

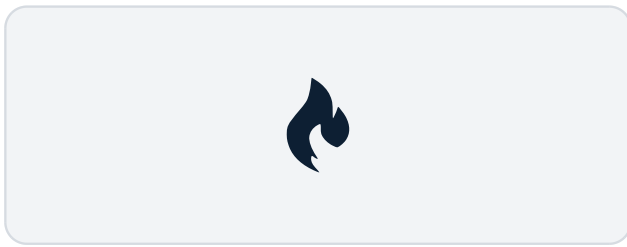
neofire Core

for light backgrounds · logos/neofire-core.svg

The word "neofire Core" in a bold, sans-serif font, centered within a dark gray rounded rectangle.

neofire Core weiß

for dark backgrounds · logos/neofire-core-weiss.svg



neofire Signet

for light backgrounds · logos/neofire-signet.svg



neofire Signet weiß

for dark backgrounds · logos/neofire-signet-weiss.svg

Clear space

Keep at least the height of the signet free around the logo – no text, images or edges inside this area.

Minimum size

80 px · 20 mm

Never show the logo smaller than this, otherwise it is no longer legible.

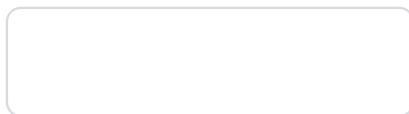
Colours



Dunkelblau

#0D1F33

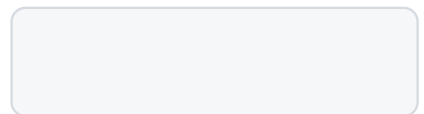
RGB 13 31 51



Weiß

#FFFFFF

RGB 255 255 255



Hellgrau

#F5F7F8

RGB 245 247 248

Spelling

Please always write it exactly like this – “neofire” is always written in lower case.

- **neofire**
- **neofire Core**
- **neofire Core System**

Do

- Always use the logo in its original proportions.
- Place it on a calm, high-contrast background.
- Keep the clear space around the logo free.

Please don't

- Do not distort, rotate or recolour the logo.
- Do not add shadows, outlines or effects.
- Do not recreate the logo or set it in other typefaces.

Press contact

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